

2024 Medicare Advantage Enrollment Numbers

Date: June 2024

Source: Product Management, Independence Blue Cross

The following chart shows the sum of Medicare Advantage enrollments and market share percentage per parent organization in 2024. Only organizations with an active Medicare Advantage plan within Independence Blue Cross's (IBX) PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) service area are listed.

IBX has the largest sum of Medicare Advantage enrollments and largest market share in 2024. Additionally, per the below, IBX has more than 100,000 Medicare Advantage members in 2024.

Parent Organization	2024 Sum of Medicare Advantage Enrollments	2024 Market Share
Independence Blue Cross	114,379	41.66%
CVS Health Corporation	65,197	23.75%
UnitedHealth Group, Inc.	32,307	11.77%
Humana Inc.	30,704	11.18%
The Cigna Group	20,556	7.49%
Elevance Health, Inc.	690	0.25%
Thomas Jefferson University	4,914	1.79%
Devoted Health, Inc.	2,418	0.88%
Centene Corporation	1,419	0.52%
Highmark Health	738	0.27%
Clover Health Holdings, Inc.	552	0.20%
Blue Cross Blue Shield of Michigan	322	0.12%
Geisinger Health System	188	0.07%
Capital BlueCross	129	0.05%
Health Care Service Corporation	27	0.01%
NJ Collaborative Care, LLC	15	0.01%

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2024 Medicare Advantage Enrollment Numbers Continued

Date: June 2024

Source: Product Management, Independence Blue Cross

The following chart shows the sum of enrollments per Medicare Advantage plan in 2024. Only active Medicare Advantage plans within IBX's PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) service area are listed. Plans are listed in descending order. IBX's plans are in red.

IBX's HMO plans have the largest sum of Medicare Advantage HMO enrollments in 2024. Additionally, IBX's PPO plans have the largest sum of Medicare Advantage PPO enrollments in 2024.

Sum of Medicare Advantage Enrollments	
Medicare Advantage Plans	2024
Keystone 65 Basic Rx (HMO)	39,353
Personal Choice 65 Prime Rx (PPO)	21,916
Keystone 65 Select Rx (HMO)	16,739
Aetna Medicare Advantra Value (HMO-POS)	14,711
Humana Gold Plus H6622-037 (HMO)	11,914
Cigna Preferred Medicare (HMO)	10,866
Keystone 65 Focus Rx (HMO-POS)	10,327
Cigna Preferred Plus Medicare (HMO)	6,250
Personal Choice 65 Elite Rx (PPO)	5,972
HumanaChoice H5525-017 (PPO)	5,831
Keystone 65 Preferred Rx (HMO)	4,508
Aetna Medicare Value (PPO)	4,464
Personal Choice 65 Rx (PPO)	3,713
HumanaChoice H5525-060 (PPO)	3,511
Aetna Medicare Advantra Premier Plus (PPO)	3,501
AARP Medicare Advantage from UHC PA-0013 (PPO)	3,500
AARP Medicare Advantage from UHC PA-0010 (PPO)	3,446
Aetna Medicare Value Plus (HMO-POS)	3,137
Aetna Medicare Advantra Credit Value (PPO)	3,108
HumanaChoice H5525-051 (PPO)	3,077
Aetna Medicare Advantra Philly Prime (HMO-POS)	3,025
Cigna True Choice Medicare (PPO)	2,958
AARP Medicare Advantage from UHC PA-0009 (PPO)	2,943
Jefferson Health Plans Prime (HMO-POS)	2,773
AARP Medicare Advantage from UHC PA-0005 (HMO-POS)	2,253
HumanaChoice H5525-058 (PPO)	2,206
Aetna Medicare Freedom Core (PPO)	2,186
AARP Medicare Advantage from UHC PA-0001 (HMO-POS)	1,802
Personal Choice 65 Saver Rx (PPO)	1,648
Humana USAA Honor (PPO)	1,638
Jefferson Health Plans Complete (HMO-POS)	1,552
Keystone 65 Select Medical Only (HMO)	1,550
Aetna Medicare Premier (HMO-POS)	1,484
Erickson Advantage Signature (HMO-POS)	1,096

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Aetna Medicare Gold Plan (PPO)	1,027
Aetna Medicare Premier Plus (HMO-POS)	996
Devoted CHOICE GIVEBACK Pennsylvania (PPO)	959
Aetna Medicare Philly Suburban Value (HMO-POS)	758
AARP Medicare Advantage from UHC PA-0012 (PPO)	710
Devoted CORE Pennsylvania (HMO)	667
Humana USAA Honor with Rx (PPO)	553
Clover Health Choice (PPO)	552
Wellcare No Premium (HMO)	546
Keystone 65 Preferred Medical Only (HMO)	496
Aetna Medicare Advantra Eagle (HMO-POS)	482
Wellcare No Premium Open (PPO)	470
HumanaChoice H5525-005 (PPO)	425
Jefferson Health Plans Giveback (HMO-POS)	403
Cigna Courage Medicare (HMO)	387
Aetna Medicare Silver (HMO-POS)	365
HumanaChoice H5216-116 (PPO)	338
Keystone 65 Liberty Medical Only (HMO)	314
AARP Medicare Advantage Patriot No Rx PA-MA01 (HMO-POS)	287
HumanaChoice R0923-002 (Regional PPO)	283
Devoted CHOICE PLUS Pennsylvania (PPO)	275
Devoted GIVEBACK Pennsylvania (HMO)	265
Devoted CHOICE Pennsylvania (PPO)	252
Wellcare Assist (HMO)	195
Wellcare Giveback Open (PPO)	179
HumanaChoice R0923-001 (Regional PPO)	159
HumanaChoice H5216-120 (PPO)	153
Erickson Advantage Freedom (HMO-POS)	147
Personal Choice 65 Medical Only (PPO)	123
Jefferson Health Plans Flex (PPO)	112
Erickson Advantage Liberty (HMO-POS)	94
Geisinger Gold Preferred Enhanced Rx (PPO)	82
Jefferson Health Plans Flex Plus (PPO)	74
Geisinger Gold Preferred Complete Rx (PPO)	64
Erickson Advantage Liberty no Rx (HMO-POS)	60
Geisinger Gold Classic 360 Rx (HMO)	31
Wellcare Patriot Giveback (HMO)	29
Aetna Medicare SmartSaver Elite (PPO)	14
Aetna Medicare Advantra Silver (PPO)	12
Geisinger Gold Classic Complete Rx (HMO)	11
Geisinger Gold Preferred Advantage Rx (PPO)	0

2024 Top Prescribed Drugs

Date: May 2024

Source: Pharmacy Services, Independence Blue Cross

The following chart shows the top prescribed drugs in all tiers on the **Keystone 65 HMO** plans. The column titled "DRVD_TIER_NO" is the drug tier. "1" indicates Tier 1 preferred generics, which have a \$0 copay.

MEDICARE_PLAN	LABEL_LONG_NM	DRVD_TIER_NO
Medicare HMO	Atorvastatin Calcium Oral Tablet 40 MG	1
Medicare HMO	amLODIPine Besylate Oral Tablet 5 MG	1
Medicare HMO	Eliquis Oral Tablet 5 MG	3
Medicare HMO	Pantoprazole Sodium Oral Tablet Delayed Release 40 MG	1
Medicare HMO	Atorvastatin Calcium Oral Tablet 20 MG	1
Medicare HMO	Metoprolol Succinate ER Oral Tablet Extended Release 24 Hour 25 MG	2
Medicare HMO	Tamsulosin HCl Oral Capsule 0.4 MG	2
Medicare HMO	amLODIPine Besylate Oral Tablet 10 MG	1
Medicare HMO	Atorvastatin Calcium Oral Tablet 10 MG	1
Medicare HMO	Albuterol Sulfate HFA Inhalation Aerosol Solution 108 (90 Base) MCG/ACT	2

The following chart shows the top prescribed drugs in all tiers on the **Personal Choice 65 PPO** plans. The column titled "DRVD_TIER_NO" is the drug tier. "1" indicates Tier 1 preferred generics, which have a \$0 copay.

MEDICARE_PLAN	LABEL_LONG_NM	DRVD_TIER_NO
Medicare PPO	Atorvastatin Calcium Oral Tablet 40 MG	1
Medicare PPO	amLODIPine Besylate Oral Tablet 5 MG	1
Medicare PPO	Atorvastatin Calcium Oral Tablet 20 MG	1
Medicare PPO	Eliquis Oral Tablet 5 MG	3
Medicare PPO	Pantoprazole Sodium Oral Tablet Delayed Release 40 MG	1
Medicare PPO	Tamsulosin HCl Oral Capsule 0.4 MG	2
Medicare PPO	Metoprolol Succinate ER Oral Tablet Extended Release 24 Hour 25 MG	2
Medicare PPO	Atorvastatin Calcium Oral Tablet 10 MG	1
Medicare PPO	amLODIPine Besylate Oral Tablet 10 MG	1
Medicare PPO	Albuterol Sulfate HFA Inhalation Aerosol Solution 108 (90 Base) MCG/ACT	2

2024 PA-5 Provider Network Counts

Date: June 2024

Source: Product Management, Independence Blue Cross

The following chart shows each Organization's Medicare Advantage plan network provider counts within the PA-5 (Philadelphia, Bucks, Chester, Delaware, and Montgomery) in 2024. Only organizations with an active Medicare Advantage plan within IBX's PA-5 service area are listed.

IBX has the largest provider network in the PA-5 in 2024.

Organization	Medicare Advantage Plan Network	2024 PA-5 Provider Network Counts				
		PCP	Specialist	Hospital	Other Providers	Total NPI's Across PA-5
Independence Blue Cross	Keystone 65 HMO	4,239	13,981	58	9,239	36,756
	Personal Choice 65 PPO	4,224	13,908	56	9,134	36,456
	Keystone 65 Focus HMO-POS	2,848	7,598	42	5,637	21,762
UnitedHealthcare	Erickson Advantage	3,847	10,819	41	6,007	26,721
	AARP PA HMO-POS	3,774	10,529	34	5,925	26,187
	AARP PA PPO	3,765	10,438	35	5,881	26,000
Aetna	SEPA Medicare HMO Central PA/Western PA/SEPA/BRKSCNTY PA/NEPA Medicare HMO	3,721	9,025	56	6,062	24,926
	Central PA/Western PA/SEPA/BRKSCNTY PA/NEPA Medicare PPO	3,704	9,020	56	6,034	24,848
	Berks PA/CPA/NEPA/SEPA/ WPA CVTY Medicare PPO	3,388	8,184	52	5,325	22,274
	SEPA CVTY Medicare HMO	3,416	8,194	53	5,261	22,185
	SEPA CVTY Medicare PPO	3,382	8,176	52	5,303	22,216
	PA Philly Advantra HMO	1,367	7,354	46	4,633	18,033
Cigna	H3949-026-0 H3949-030-0 H3949-031-0	4,099	12,776	43	2,502	21,922
	H7849-006-0	4,146	12,323	42	2,367	21,245
Humana	Medicare PPO	3,053	7,903	42	4,486	19,970
	Gold Plus HMO PA	2,918	7,828	44	4,355	19,500
Jefferson Health	Medicare	2,267	8,858	33	3,815	18,788
Devoted Health	PA PPO	1,651	5,462	50	2,562	12,287
	PA HMO	1,674	5,465	50	2,527	12,243
Geisinger	Medicare Gold	2,313	7,141	44	1,268	12,034
Clover Health	Medicare	1,641	5,397	15	2,266	11,585

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Wellcare	PA Health And Wellness (HMO)	1,890	3,885	53	2,887	11,602
	PA Health And Wellness (PPO)	1,681	3,219	48	2,293	9,534

Independence Blue Cross offers PPO, HMO-POS, and HMO Medicare Advantage plans with a Medicare contract. Enrollment in Independence Blue Cross PPO, HMO-POS, and HMO Medicare Advantage plans depends on contract renewal. Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

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